

12th Annual Central Texas Water Conservation Symposium
Moving Beyond Traditional Water Conservation: Planning for Extremes

Tuesday, February 15, 2022 || Hybrid Event

In person: LCRA Board Room, 3700 Lake Austin Blvd, Austin, TX || *Virtual via Zoom*

- 8:00 - 8:45 Registration & Breakfast
- 8:45 - 9:00 **Welcome**
Jennifer Walker, Deputy Director, Texas Coast and Water Program,
National Wildlife Federation
- 9:00 - 10:30 **Session: Planning for Extremes**, Moderator, Jennifer Walker
Climate Change and Extreme Weather: Three Ways of Knowing
John Nielsen-Gammon, State Climatologist, Texas A&M University
Marin Water's Drought Response
Carrie Pollard, Water Efficiency Manager, Marin Water
Winter Storm Uri response
Michael Thane, Utilities and Environmental Services Director, City of Round Rock
Chad Cosper, Conservation Planner IV, San Antonio Water System
- 10:30 - 10:45 Break
- 10:45 – 11:45 **AWE Cooling Tower Technology study**
Brad Spilka, Program Associate, Alliance for Water Efficiency
Lessons learned while implementing the cooling tower efficiency program
Daniel Cavazos, Senior Environmental Compliance Specialist, Austin Water
- 11:45 – 12:45 Lunch & Networking
- 12:45- 1:15 **Funding Opportunities for Innovative Water Projects**
Amanda Fuller, Director, Texas Coast and Water Program, National Wildlife Federation
- 1:15 – 2:00 **Session: Water Loss Validity Study Panel, Moderator, Blake Neffendorf**
Daniel Rice, Municipal Water Conservation Team Lead, Texas Water Development Board
Cayton Germany, Operations Manager, Crystal Clear SUD
- 2:00 – 2:45 **Session: Customer Engagement Panel, Moderator, Martha Wright**
Where Are the Applications? Changing Characteristics of Rebate Program Participants in Austin over 10-years
Christopher Charles, Conservation Program Specialist, Austin Water
Participation is Low: Now What?
Karen Guz, Director of Water Conservation, San Antonio Water System
If/Then - Using AMI Data to Start Customer Conversations
Chelsea Hawkins, Compliance Specialist, SJWTX/ Canyon Lake WSC
- 2:45 – 3:30 **Texas Single-Family Per Capita Trends**
Peter Mayer, Joe Fazio, Sarah Musiker - FLUME Water