

10th Annual Central Texas Water Conservation Symposium
Collaborating for Success: Planning & Programs that get Results

Thursday, February 13, 2020

ABOR Member Event Center

4800 Spicewood Springs Road, Austin, TX 78759

Registration: <https://ctwcs2020.eventbrite.com>

PROGRAM

- 8:00 - 8:45 Registration & Breakfast
- 8:45 - 9:00 Welcome
Chuck Kellogg, Chair CTWCS Planning Committee & Aqua Water Supply Corp.
- 9:00 - 10:00 Water+Planning: The Value of Land Use Planning in Achieving Improved Water Efficiency
Introduction: Kevin Kluge, Texas Water Development Board
Bill Cesanek AICP - Vice President, CDM Smith & Co-Chair, Water and Planning Network, American Planning Association
- 10:00 - 10:45 Integrating Water and Land Use
Andrew Spurgin AICP, Principal Planner, City of Westminster, Colorado
- 10:45 - 11:00 Break
- 11:00 – 11:45 Balancing Affordability and Conservation in Water Rate Setting
David Switzer, Assistant Professor, Truman School of Public Affairs, University of Missouri
- 11:45 – 12:45 Lunch & Networking
- 12:45 – 1:30 Click-Through to Conservation: Using Data to Drive Customer Engagement
Martha Wright, Conservation Resource Analyst, San Antonio Water System
Sasha Kodet, Conservation Planner, San Antonio Water System
- 1:30 - 2:15 **Session: Irrigation Audits and Interacting with the Public**
Maximizing the Value of Irrigation Evaluations
Mark Warden, Utility Conservation Coordinator, City of Georgetown
Pros and Cons of Residential Irrigation Evaluations
David Turnage, Conservation Program Specialist, City of Austin
- 2:15 – 3:15 **Session: Reuse as a Resource**
The Future of Austin Water's Reclaimed Water System
Dan Pedersen, Reclaimed Program Manager, City of Austin
Funding Opportunities: How to Win under the WIIN Act
Collins Balcombe, Supervisor, Planning & Project Development Division
Oklahoma-Texas Area Office, US Bureau of Reclamation
Conservation with Reuse
Earl Foster, General Manager, Lakeway Municipal Utility District
- 3:15 – 3:30 **Wrap-up and evaluations**