

# 2015 Gulf Coast Water Conservation Symposium

## Reduce & Reuse: Making Water Conservation Work for the Gulf Coast Region

Wednesday, March 4, 8:00 am—3:30 pm  
United Way Community Resource Center, 50 Waugh Dr., Houston, TX 77007

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Registration Fee \$45—Lunch provided  
[www.TexasWater.org](http://www.TexasWater.org)



### What you will learn

- Results of a statewide poll focused on public attitudes and perceptions on water supply, water conservation and what utilities can do to promote water conservation
- Proven methods from around the state to reduce outdoor water use in your community
- How building codes and green building principles can save water in growing communities
- HB4 / State Water Implementation Fund for Texas (SWIFT) and how it works
- How Texas utilities can use SWIFT funds for water conservation programs
- What role does reuse play in meeting the Gulf Coast's future water needs



### Who should attend

- Mayors, City Council members, County Commissioners, MUD Board members and other water providers
- City managers, water utility directors, water conservation program staff and other relevant staff
- Finance directors/CFOs and sustainability officers
- Business and community leaders



### SPONSORS:

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