

Gulf Coast Water Conservation Symposium

REDUCE & REUSE:

Making Water Conservation Work for the Gulf Coast Region

Wednesday, March 4, 2015

United Way Community Resource Center

50 Waugh Drive, Houston, Texas 77007

Program

- 8:00 – 8:45 Registration and Continental Breakfast
- 8:45 – 9:00 **Welcome**
- 9:00 – 10:00 **Texas Statewide Water Conservation Survey**
Mike Baselice, President and CEO, Baselice and Associates, Inc.
- 10:00 – 11:00 **Easy Ways to Conserve Water: Reducing Outdoor Water Use**
Moderator: Jennifer Walker, Lone Star Chapter - Sierra Club
Presenters:
City of Georgetown Lawn Reduction Program
Kathy Ragsdale, City of Georgetown
Education and Outreach Make Programs Successful: The Lawn Whisperer
Mark Olson, Tarrant Regional Water District
Large Scale Xeriscaping Saves Water: Woodlands Mall Project
Bob Dailey, Woodlands Joint Powers Agency
- 11:00 – 11:15 Break
- 11:15 – 12:00 **Build it Right! Adopt Codes and Requirements to Save Water in Your Community**
Steve Stelzer, Green Building Resource Center, City of Houston
- 12:00 - 1:00 Lunch
- 1:00 – 1:45 **State Water Implementation Fund for Texas (SWIFT) and How it Works**
Kathleen Jackson, Board Member, Texas Water Development Board
- 1:45 – 2:30 **Financing Water Conservation Infrastructure with SWIFT Funds**
Jeff Leuschel, Partner, McCall, Parkhurst & Horton, LLP
- 2:30 – 3:30 **What Role Reuse Plays in Meeting the Region's Water Needs**
Moderator: Paul Nelson, Lone Star Groundwater Conservation District
Presenters:
Southern Montgomery County MUD Reclaimed Water System
Rick Moffatt, Southern Montgomery Co. MUD
Environmental Considerations for Reuse Programs
Myron Hess, National Wildlife Federation
City of Houston Plans for Reuse System
Mark L. Loethen, City of Houston
- 3:30 Wrap-up and Evaluations