Central Texas Water Conservation Symposium

DIVE DEEP INTO WATER CONSERVATION

Wednesday, Feb. 11, 2015 · 8:30 a.m.–3:30 p.m.

St. Vincent de Paul Auditorium, Seton Administrative Offices
1345 Philomena St. · Austin, TX 78723

· · · Highlights of the symposium include · · ·

- Designing successful demand management programs: one large wholesaler's experience.
- Developing regional and local strategies and guidelines for drought tolerant landscapes
- Advancing innovative approaches to efficient water use at large commercial facilities
- Connecting water and energy consumption to promote water conservation programs
- Using social media and customized apps to engage customers as allies in water conservation

· · · Featured Speakers · · ·

William McDonnell
METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

Hank Smith
AUSTIN HOME BUILDERS ASSOCIATION

Matt Hollon
CITY OF AUSTIN

Chris Berry
BETENBOUGH HOMES
WEST TEXAS HOME BUILDERS ASSOCIATION

Michele L. Van Hyfte
SETON HEALTHCARE FAMILY

Michael Webber
UNIVERSITY OF TEXAS

Whitney Bishop
TEXAS PARKS AND WILDLIFE DEPARTMENT

Michael Graef
SAN ANTONIO WATER SYSTEM

Terri Waggoner
CITY OF PFLUGERVILLE

Breakfast and lunch included · $35 registration fee

REGISTRATION AND ADDITIONAL INFORMATION: WWW.TEXASWATER.ORG

The fifth annual Central Texas Water Conservation Symposium is supported by:

Aqua Water Supply, Austin Area Research Organization, Austin Water, Barton Springs Edwards Aquifer Conservation District, Capital Area Suburban Exchange, City of Cedar Park, City of Georgetown, City of Pflugerville, City of Round Rock, City of San Marcos, Lower Colorado River Authority, Masuen Consulting, Seton Healthcare Family, Sierra Club — Lone Star Chapter, Southwest Water, Texas AWWA, Texas Water Foundation, Texas Water Development Board

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CTWEN
Central Texas Water Efficiency Network

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