

Central Texas Water Conservation Symposium

DIVE DEEP INTO WATER CONSERVATION

Wednesday, February 11, 2015 - St. Vincent de Paul Auditorium
Seton Administrative Offices, 1345 Philomena Street, Austin, TX

PROGRAM

- 8:30 - 9:00 **Registration & Continental Breakfast**
- 9:00 - 9:15 **Welcome**
- 9:15 - 10:15 **Design, Not Drought, Key to Demand Management in Southern California**
William McDonnell, Water Use Efficiency Manager, Metropolitan Water District of S. California
- 10:15 - 10:30 Break
- 10:30 - 11:45 **Panel: *Best Business Practice: Drought-Tolerant Landscapes***
Moderator: Jennifer Walker, Water Resource Coordinator, Sierra Club, Lone Star Chapter
Panelists:
Hank Smith, Principal and Owner, Texas Engineering Solutions, LLC
Matt Hollon, Environmental & Conservation Program Mgr., Watershed Protection, City of Austin
Chris Berry, Community Developer, Betenbough Homes
- 11:45 - 12:15 ***Water Conservation Design for Seton Medical Center at the University of Texas***
Michele L. Van Hyfte, Manager of Environmental Stewardship, Seton Healthcare Family
- 12:15 - 1:15 Lunch
- 1:15 – 2:00 ***A Thirst for Power: The Nexus of Energy & Water***
Michael Webber, Deputy Director of the Energy Institute, The University of Texas at Austin
- 2:00 – 3:15 **Panel: *Technology Tactics for Engaging Customers***
Moderator: Jessica Woods, Water Conservation Program Coordinator, City of Round Rock
Panelists:
Whitney Bishop, Social Media and Video Producer, Texas Parks & Wildlife Department
Michael Graef, Social Media Lead, San Antonio Water Systems
Terri Waggoner, Public Information Officer, City of Pflugerville
- 3:15 **Wrap-up and Evaluations**