

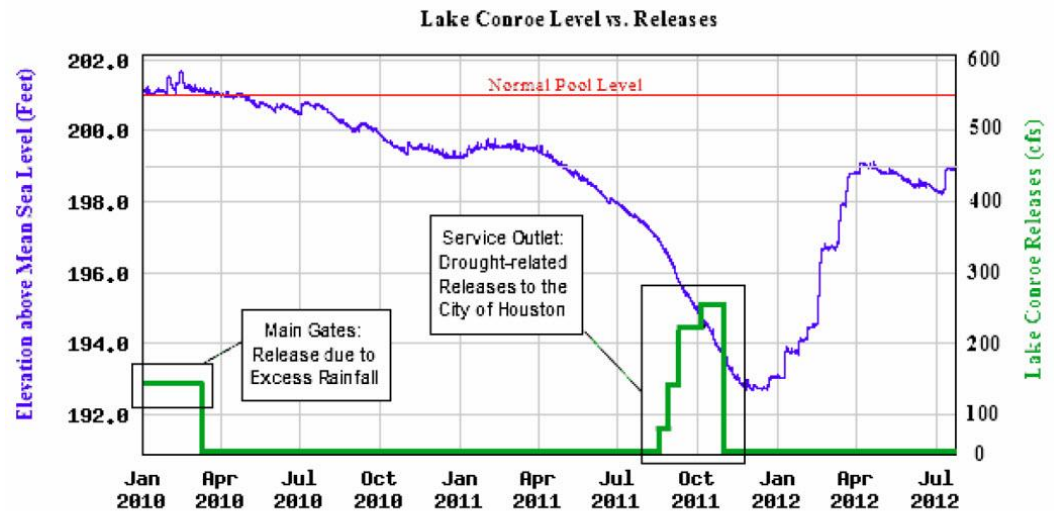
Managing Weather Risk: Creating Financial Stability



Aiwex

Summary

- ▶ Brief History of the Weather Risk Management Market
- ▶ Hypothetical Case Studies



*Lake Level Courtesy of U.S. Geological Survey

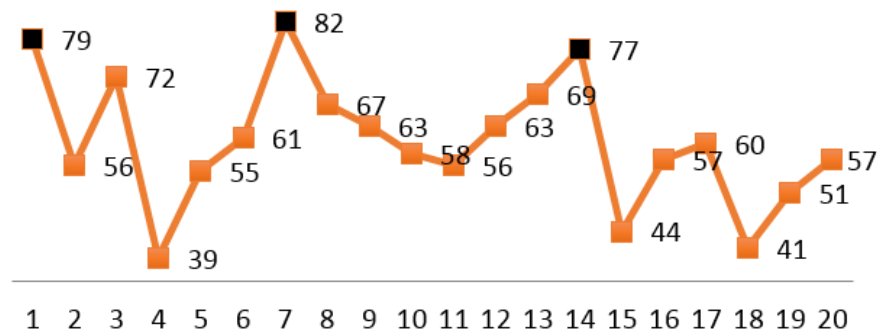
Brief History of the Market

- ▶ Physical Solutions
- ▶ Indirect Solutions -- Insurance and Forward Contracts
- ▶ OTC Derivatives -- Energy Merchants
- ▶ Futures -- Chicago Mercantile Exchange
- ▶ Hedge Funds, Reinsurance, End Users, and Banks
- ▶ Notable Transactions for Municipalities

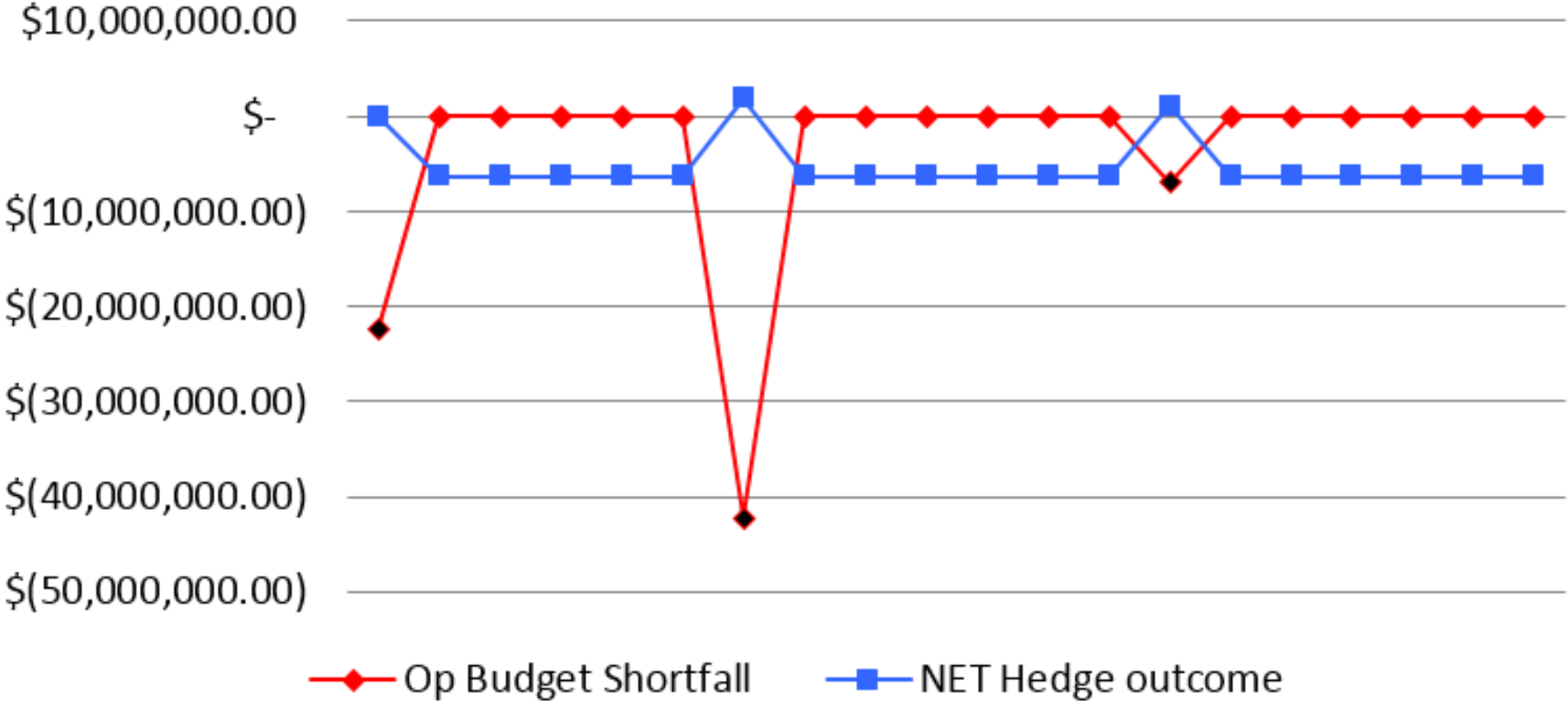
Case Study #1

- ▶ Utility A gains majority of its revenues during the summer
 - Summer sales critical to recover costs
 - Higher than normal rainfall reduces revenues
- ▶ Historical data shows that high Cumulative Rainfall Events correlates well with lost revenues
- ▶ Rainfall Events are defined as:
 - 0 - 1" / week = 3 events
 - 1.01 - 2" / week = 7 events
 - 2(+) " / week = 9 events
- ▶ **SOLUTION:** Utility A buys a Cumulative Rainfall Event CALL OPTION for ~ **\$6MM annual premium** which pays **\$7.2MM per Rainfall Event above a strike of 75 Events**

Cumulative Rainfall Events (past 20 years)

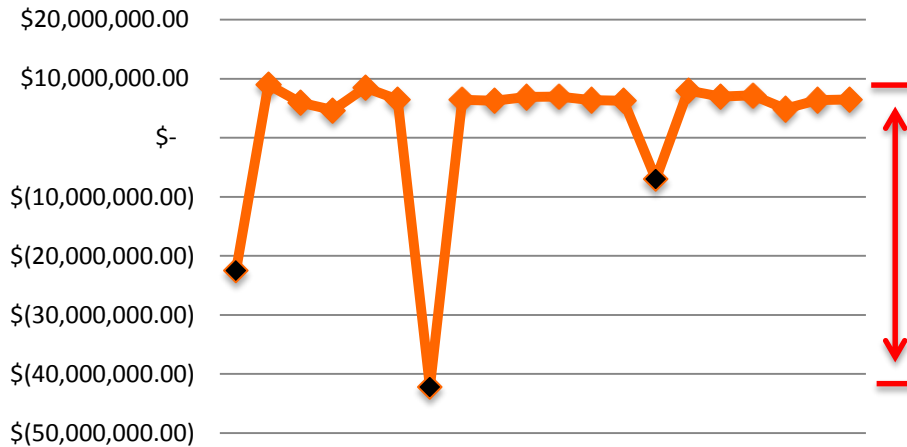


Hedge Results



Case Study #1

Net Income BEFORE Hedge



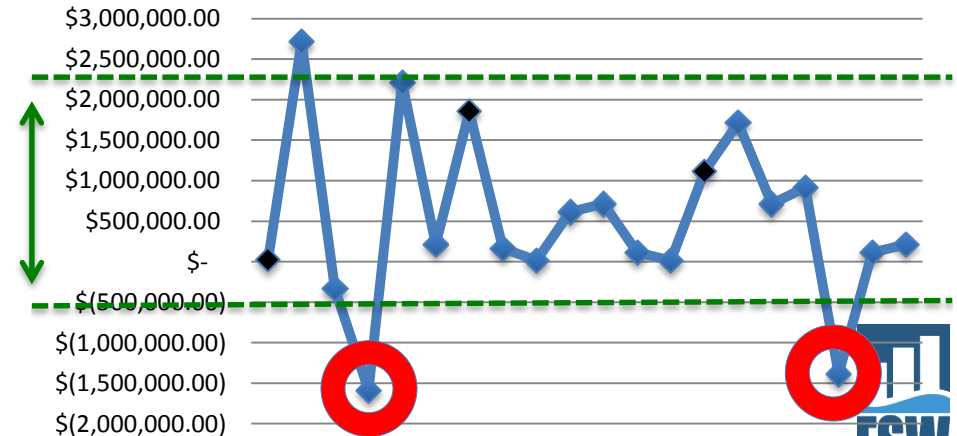
FINANCIAL UNCERTAINTY REDUCED!

What may be worth additional exploration is muting the low Cumulative Rainfall Events in Years 4 and 18; when high import costs during high demand may be driving a negative result

KEY TAKE AWAY:

Extreme volatility in Net Income from high Cumulative Rainfall Events can be muted

Net Income AFTER Hedge



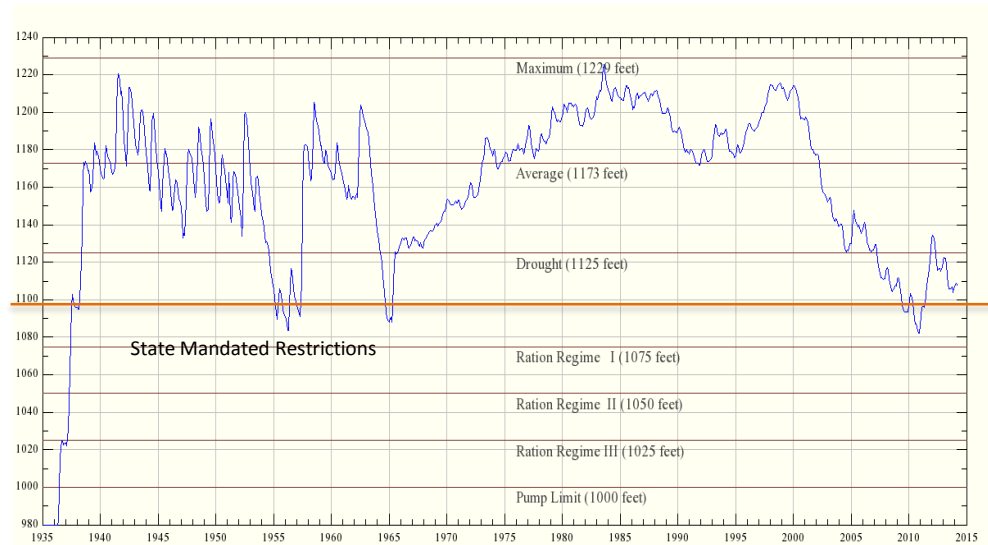
Case Study #2

SCENARIO:

- Utility B experiences lost sales when drought restrictions are enacted due to low precipitation
- Water usage curtailed at 91.7% of normal lake levels per state regulation
 - Cost of implementing drought restrictions = \$500k
 - Lost sales = \$6.884MM
 - Avoided Supply Costs = \$3.065MM
 - Lost revenue to hedge = \$4.318MM

SOLUTION:

- Utility B buys **DIGITAL PUT OPTION** on lake level that pays \$4.318MM below 1095



Source: <http://www.arachnoid.com/NaturalResources/>

HEDGE PROVIDER'S PERSPECTIVE:

Historical Frequency of Loss: 6x since 1940

- Average Loss from selling Hedge to Utility: \$350k
- Std Deviation of Loss: \$1.2MM

Premium: ~\$500k

Corollaries to Case Study #2

- ▶ **Drought conditions frequently require costly replacement water to be delivered**
- ▶ **Drought conditions are more damaging with persistence**
- ▶ **SOLUTION:** Put option on lake water levels, lake inflows, rainfall, or aquifer levels
- ▶ **SOLUTION:** Multi-year put option that pays only when weather is persistent across 2 or more years

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Download White Paper on this subject at

www.FinancingSustainableWater.org

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