

# GULF COAST WATER CONSERVATION SYMPOSIUM



## CAPITALIZING ON WATER CONSERVATION: BENEFITS, OPPORTUNITIES, REQUIREMENTS & LESSONS LEARNED

---

THURSDAY, JANUARY 23, 2014  
UNITED WAY RESOURCE CENTER  
50 WAUGH DRIVE, HOUSTON, TX 77007  
REGISTRATION \$40 – LUNCH PROVIDED  
[WWW.TEXASWATER.ORG](http://WWW.TEXASWATER.ORG)

### ***What you will learn:***

- How proposition 6, water infrastructure funding & HB 4 may affect you
- New Texas water conservation legislation and what it means for your community
- What your community needs to know about updating conservation and drought contingency plans
- Strategies for smart infrastructure investment & evaluating water demand trends
- Water conservation education messaging: effective design & implementation
- Building communities that use water efficiently
- Water conservation program implementation: practical examples and lessons learned

### ***Who Should Attend?***

Mayors, City Council, County Leaders, Board Members of MUD's, Regional Water Authorities, City Managers, Water Utility Directors, Water Conservation Managers, Program Staff and other Relevant Staff, CFO's, Finance Directors, Sustainability Directors, Business and Community Leaders, Consultants, and Advocates

### **Sponsors**

Sierra Club, Lone Star Chapter - Texas Water Foundation - City of Houston - City of Sugar Land  
Freese and Nichols - Lone Star Groundwater Conservation District - National Wildlife Federation  
Galveston Bay Foundation - San Jacinto River Authority - The Woodlands Joint Powers Agency  
Brown and Gay - Masuen Consulting – North Harris County Regional Water Authority  
Allen Boone Humphries Robinson LLP – West Harris County Regional Water Authority