

From Policy to Reality: Advanced Urban Water Conservation in Texas
Hosted by Environmental Defense Fund
Austin, Texas - April 18, 2008

- 8:00 **Registration and Coffee**
- 8:30 **Keynote: A Vision for Advanced Water Conservation**
Mary Ann Dickinson, Executive Director, Alliance for Water Efficiency
- 9:00 **Water Conservation in Texas: How Far Have We Come?**
Amy Hardberger, Attorney, Environmental Defense
- 9:30 **The Role of Water Pricing**
Sheila Olmstead, School of Forestry and Environmental Studies, Yale University
- 10:00 **Mid-morning Break**
- 10:30 **Goals to Reality: Successes and Stumbling Blocks**
Moderator: Carole Baker, Director of Intergovernmental Relations, Harris-Galveston
Subsidence District

Southern California -- Tim Blair, Program Manager for Water Use Efficiency,
Metropolitan Water District
San Antonio – Karen Guz, Director of Conservation, San Antonio Water Systems
College Station – Jennifer Douglass Nations, Water Resource Coordinator, College
Station Public Utilities
- 11:30 **Open Discussion**
- 12:00 **Lunch (provided)**
- 1:00 **Highlights from the Commercial Sector and the Green Building Movement**
Bill Hoffman, H. W. (Bill) Hoffman and Associates, LLC
- 1:40 **Pushing the Envelope within the High Tech Industry**
Dan Wilcox, Facilities Engineering Manager, Spansion
- 2:10 **Opportunities within Energy Production**
Fred Yebra, Director of Energy Efficiency Services, Austin Energy
- 2:40 **Advanced Water Conservation: Policy, Implementation and Beyond**

Moderator: Mary E. Kelly, Co-Director, Land Water and Wildlife Program
Environmental Defense

Ken Kramer, Director, Lone Star Chapter, Sierra Club
State Representative Robert R. Puente
Jan Klein, Water Conservation Coordinator, City of San Marcos
- 4:00 **Wrap-up**
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