



**Water 2.0:  
New Ideas for a  
Secure Water Future**

**9th Annual Statewide Water Conference  
Friday, April 17, 2009  
Austin**

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**ENVIRONMENTAL DEFENSE FUND**  
finding the ways that work

# Water 2.0: New Ideas for a Secure Water Future

9th Annual Statewide Water Conference  
Friday, April 17 | 9 a.m.-3 p.m. | Lady Bird Johnson Wildflower Center | Austin  
\$35 registration fee | Please RSVP by Wednesday, April 8th

We're entering a new era—an era in which our pressing natural resource issues will require pioneering technical and societal innovations. As the competing demands on our water supply intensify, business as usual, based on old-school methodologies, is not an option. Creativity and ingenuity will be needed to assure a water supply that meets human needs and sustains a healthy, natural environment. This year's conference—Water 2.0—will explore three innovative concepts that meet this mark.

## Water-neutral New Residential and Commercial Development

Here in the Sun Belt, new development is ever on the horizon. But what if it were possible to use this new development as a means to achieve a higher standard of water use efficiency in existing communities and infrastructure? Water-neutral development aims to fully offset all new demands on existing water resources, thereby maintaining reliable water supplies while accommodating new growth. Learn the ins and outs of this proposed approach and discuss how it might work in Texas.

## Reverse Auctions for Protecting Environmental Flows

Like many states, Texas has issued permits for significantly more surface water than is actually being used. Reverse auctions, used successfully in Oregon and Washington State, are a way for the state to buy back unused water rights and free up water to meet changing demands and environmental needs. This discussion will lay out the basics of reverse auctions and explore whether such a tool could be used in Texas.

## Energy/Water Nexus

No discussion of water resources can ignore the effects of climate change— especially in drought-prone Texas. But it's also true that efforts to slow global warming might yield benefits above and beyond the obvious impacts on our climate. We'll explore the intricate connections between energy and water and look at how more integrated planning can help stretch our water resources— from opportunities for energy savings to yield water savings, to the potential of carbon sequestration with native grasses to free up water resources from historically irrigated crop land.

In addition to local and national presenters, a panel of experts will be on hand for each discussion forum to help engage the audience and provide insight on these progressive issues and how they might work in Texas.

The full agenda and a list of presenters will be available on the project website at [www.texaswatermatters.org/2009](http://www.texaswatermatters.org/2009) as the event approaches.

This conference series is supported through the Texas Living Waters Project, a collaborative effort of Environmental Defense Fund, National Wildlife Federation, and the Lone Star Chapter of the Sierra Club. For more information, visit [texaswatermatters.org](http://texaswatermatters.org).

The Project would not be possible without the generous support of the Houston Endowment, Inc., the Meadows Foundation, the Brown Foundation, the Jacob and Terese Hershey Foundation, the Magnolia Charitable Trust and the Trull Foundation.



# REGISTRATION FORM

Seating is limited. Please RSVP early

- I'll be there. My check for \$35, payable to EDF, is enclosed. [Sorry, no credit cards]
- I cannot attend, but please add my name to your mailing list.

→ **Mail** this registration form and your payment to:

Alicia Isaac-Cura  
Environmental Defense  
44 East Avenue  
Austin, Texas 78701

→ Or **fax** (512.478.8140) or **e-mail** (aisaac-cura@edf.org) to confirm your attendance [and then pay at the door]

Name (please print clearly) \_\_\_\_\_

Organization (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address (optional) \_\_\_\_\_

How did you hear about this Conference? \_\_\_\_\_

**Please RSVP by Wednesday, April 8!!!**