# 10th Annual Central Texas Water Conservation Symposium
**Collaborating for Success: Planning & Programs that get Results**

Thursday, February 13, 2020

ABOR Member Event Center
4800 Spicewood Springs Road, Austin, TX 78759

**Registration:** [https://ctwcs2020.eventbrite.com](https://ctwcs2020.eventbrite.com)

## PROGRAM

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<td>8:00 - 8:45</td>
<td>Registration &amp; Breakfast</td>
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| 8:45 - 9:00 | Welcome<br>
*Chuck Kellogg, Chair CTWCS Planning Committee & Aqua Water Supply Corp.* |
| 9:00 - 10:00 | Water+Planning: The Value of Land Use Planning in Achieving Improved Water Efficiency<br>
Introduction: Kevin Kluge, Texas Water Development Board<br>
*Bill Cesanek AICP - Vice President, CDM Smith & Co-Chair, Water and Planning Network, American Planning Association* |
| 10:00 - 10:45 | Integrating Water and Land Use<br>
*Andrew Spurgin AICP, Principal Planner, City of Westminster, Colorado* |
| 10:45 - 11:00 | Break |
| 11:00 – 11:45 | Balancing Affordability and Conservation in Water Rate Setting<br>
*David Switzer, Assistant Professor, Truman School of Public Affairs, University of Missouri* |
| 11:45 – 12:45 | Lunch & Networking |
| 12:45 – 1:30 | Click-Through to Conservation: Using Data to Drive Customer Engagement<br>
*Martha Wright, Conservation Resource Analyst, San Antonio Water System<br>Sasha Kodet, Conservation Planner, San Antonio Water System* |
| 1:30 - 2:15 | Session: Irrigation Audits and Interacting with the Public<br>
Maximizing the Value of Irrigation Evaluations<br>
*Mark Warden, Utility Conservation Coordinator, City of Georgetown<br>Pros and Cons of Residential Irrigation Evaluations<br>David Turnage, Conservation Program Specialist, City of Austin* |
| 2:15 – 3:15 | Session: Reuse as a Resource<br>
The Future of Austin Water’s Reclaimed Water System<br>
*Dan Pedersen, Reclaimed Program Manager, City of Austin<br>Funding Opportunities: How to Win under the WIIN Act<br>Collins Balcombe, Supervisor, Planning & Project Development Division<br>Oklahoma-Texas Area Office, US Bureau of Reclamation<br>Conservation with Reuse<br>Earl Foster, General Manager, Lakeway Municipal Utility District* |
| 3:15 – 3:30 | Wrap-up and evaluations |