

# Central Texas Water Conservation Symposium

## CONSERVATION WORKS!

### BUILDING PROGRAMS FROM SIMPLE TO SOPHISTICATED

Thursday, February 2, 2017 – Canyon View Event Center

4800 Spicewood Springs Road, Austin, TX 78759

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#### PROGRAM

8:00 - 8:45	<b>Registration &amp; Continental Breakfast</b>
8:45 - 9:00	<b>Welcome</b>
9:00 - 10:00	<b>National Trends in Water Efficiency</b> Mary Ann Dickinson, Alliance for Water Efficiency
10:00 - 10:30	<b>Tracking Success: Creating the Texas Water Conservation Scorecard</b> Jennifer Walker, Sierra Club
10:30 - 10:45	Break
10:45 - 11:45	<b>Getting Nimble: Conservation Approaches That Work during Non-Drought &amp; Drought Conditions</b> Jeff Tejral, Denver Water
11:45 - 12:45	Lunch
12:45 - 1:30	<b>Landscape Water Conservation by Design, Plant Selection and Efficient Irrigation</b> Dotty Woodson, Texas AgriLife Extension
1:30 - 2:00	<b>Getting Water from *That* Cloud – Software-as-a-Service Opportunities for Water Conservation</b> Jonathan Kleinman, Aiqueous
2:00 - 3:00	<b>Panel: Developing Effective Rainwater Harvesting Programs</b> <i>Moderator: Jessica Woods</i> <b>Chris Maxwell-Gaines</b> , American Rainwater Catchment Systems Association <i>Rainwater Harvesting: The Water Camel</i> <b>Robert Stefani</b> , Austin Water <i>A History of Austin's Rainwater Harvesting Rebate Program</i> <b>Mark Peterson</b> , San Antonio Water System <i>Rainwater &amp; Reclaim Water Harvesting: Factors for Success ... or Failure</i>
3:00 - 3:15	<b>Wrap-up and evaluations</b>